Presbyterian SeniorCare to Create First of Its Kind Dementia Care Community in Washington County

Nationally Renowned Architectural Firm Selected for Woodside Place of Washington

Oakmont, PA November 17, 2015 – Today Presbyterian SeniorCare announced plans to build a new, dementia-specific personal care community. The first of its kind for Washington County, Woodside Place of Washington will be based on the nationally acclaimed Woodside Place of Oakmont, one of the first residential Alzheimer’s care facilities in the U.S. created nearly 25 years ago by Presbyterian SeniorCare.

Currently there are no specially designed, free-standing, assisted living facilities in Washington County for persons living with dementia. A market study commissioned by Presbyterian SeniorCare showed a significant need for dementia care facility-based services in the Washington, PA area. Alzheimer’s disease and related dementias afflict approximately 50% of seniors 85+ years of age.

The creation of a 30-bed, free-standing Woodside Place community on the Washington campus aligns with the commitment by Presbyterian SeniorCare to become the Dementia Center of Excellence. To meet the specialized needs of persons living with dementia, Presbyterian SeniorCare has been providing designated units within its Southminster Place personal care home and Southmont nursing community on the Washington campus.

Paul Winkler, President and CEO of Presbyterian SeniorCare who oversaw the development and launch of the original Woodside Place in 1991, said, “The development of Woodside Place of Washington will further strengthen our dementia care specialization at the Washington campus of Presbyterian SeniorCare allowing us to continue to meet the evolving needs of individuals and families challenged by Alzheimer’s and dementia.”

Winkler also noted the selection of nationally acclaimed architectural firm, Perkins Eastman, for the creation of Woodside Place of Washington. Perkins Eastman, which designed the original Woodside Place in Oakmont, has received national and international awards for their work in dementia care communities.

“Creating the master plan for this new Woodside community is a distinct honor,” says David Hoglund, FAIA, Principal and COO of Perkins Eastman. “Presbyterian SeniorCare has been at the forefront of offering unparalleled memory care services since before it was the norm. It’s a great pleasure to continue this relationship.”

In the upcoming months, Presbyterian SeniorCare will mount a significant, capital campaign to take Woodside of Washington from concept to reality. The project completion goal is early 2018.

FOR IMMEDIATE RELEASE

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About Perkins Eastman

Perkins Eastman is among the top design and architecture firms in the world. With almost 950 employees in 14 locations around the globe, Perkins Eastman practices at every scale of the built environment. From niche buildings to complex projects that enrich whole communities, the firm’s portfolio reflects a dedication to progressive and inventive design that enhances the quality of the human experience. With work in 46 states and more than 40 countries, the firm’s portfolio includes transportation and public infrastructure, high-end residential, commercial, hotels, retail, office buildings, corporate interiors, schools, hospitals, museums, senior living, and public sector facilities.

Perkins Eastman provides award-winning design through its offices in North America (New York, NY; Boston, MA; Charlotte, NC; Chicago, IL; Los Angeles, CA; Pittsburgh, PA; San Francisco, CA; Stamford, CT; Toronto, Canada; and Washington, DC); South America (Guayaquil, Ecuador); North Africa and Middle East (Dubai, UAE); and Asia (Mumbai, India, and Shanghai, China).

About Presbyterian SeniorCare

Since its inception in 1928, Presbyterian SeniorCare has been committed to making aging easier for older adults and their families. Its continuum of living and service options annually serves approximately 6,500 older adults of all faiths at more than 50 communities across 10 western Pennsylvania counties.

Presbyterian SeniorCare has garnered national recognition in Alzheimer’s and dementia care through the development of Woodside Place in Oakmont, one of the country’s first memory care communities. In sharp contrast to the institutional settings of the day, the building heralded an intimate household model that capitalized on residential design and provided visual cues to encourage mobility and comfort within a secure environment. Programming at Woodside Place set the standard for dementia care.

Woodside dementia care standards, which are utilized across the Presbyterian SeniorCare Aging Services Network (ASN), have been embraced by senior living communities nationally and internationally. The Presbyterian SeniorCare training and person-centered programming based on the original Woodside Place model has continued to evolve and remains relevant 25 years later.

To learn more, please visit [www.SrCare.org](http://www.SrCare.org).

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